

Brighton Band Boosters

P.O. Box 608, Brighton, TN 38011

Band Directors: Jeffrey Mayo and Andrew Kelly Color Guard Directors: Courtney Harris and Kim Barnes

Board Members:

President: Melissa Mann, Vice President High School: Carrie Witwer, Vice President Middle School: Carlo Flaccavento
Treasurer: Katie Odom, Co-Treasurer: Paige Stafford, Secretary: Debra Severs

Dear Brighton Band Friends and Sponsors,

The Brighton Bands at both Brighton Middle School and Brighton High School are gearing up for the 2023-2024 school year. These diligent musicians are now laying the groundwork for an exciting and rewarding year full of performances. We have many events scheduled and look forward to performing for you in Cardinal half-time shows, concerts, and distinguished band competitions at concerts throughout West Tennessee, Arkansas, and Mississippi.

Brighton's Marching Band has enjoyed extraordinary success over the past several seasons, improving tremendously with every year. Our young men and women have achieved many honors, including Grand Champion, 'Best in Class', Best Soloist, Best Music, Best Visual, Best Percussion, and Best Guard. These honors do not come easily and are only bestowed upon bands performing at the highest level. The Brighton Middle School Band continues to be one of the premier middle school bands in the area, providing students with the knowledge and performance experience(s) needed to be successful, young musicians.

As you may imagine, developing and presenting a winning and successful performance is a very challenging process. Unfortunately, it is a very expensive undertaking as well. As is the case with many school-related organizations, our funds rely heavily on the generous donations of our sponsors. As our bands continue to grow and improve, the financial demands increase. Additional funds are needed for staffing, design, equipment, music, and all the operational aspects of the organization.

Students are asked to be involved in many fundraising activities throughout the year; however, many of these fundraisers give 50% or less of the profits to the group. One of the most effective ways for our organization to raise funds is through sponsorships. Sponsoring the band ensures that 100% of what you give goes directly and immediately toward fulfilling the financial needs of our program.

New this year, we are starting a scholarship fund to help support the hard-working students who do not have the financial means to pay their band fees. No student within Brighton Band is turned away due to a lack of finances. Students will be able to apply for these scholarships. Students will be awarded the scholarships on a need basis as determined by the booster board and the band directors. **Your donation will be tax-deductible**, and you will help ensure that every student has an incredible experience within Brighton Bands. Any donation, no matter how large or small, is greatly appreciated.

We invite you to review the enclosed sponsorship form and consider supporting our effort to keep the Brighton High School and Middle School Bands a vibrant part of community life in Tipton County. Several sponsorship levels are available, and **all donations are tax-deductible**.

On behalf of the members of the Brighton Band, thank you in advance for your generous support. We greatly appreciate our returning sponsors and welcome our new sponsors to the Brighton Band Family and look forward to entertaining you. Don't forget to look for your name or company name on our sponsor board as you enter the main gate of the football stadium.

We appreciate your consideration and look forward to hearing from you soon.

Best Regards,

Jeffrey Mayo and Andrew Kelly
Directors, Brighton Bands

Brighton Bands Sponsorship Program

Please select your sponsorship level from the descriptions presented below. Complete this form and return with your payment to:

Brighton Band Boosters, PO Box 608, Brighton, TN 38011 or give to the band member that gave you this letter.

NAME OF SPONSOR (as it will appear in the credits): _____

Sponsorship Amount: \$ _____ Scholarship Amount: \$ _____

Contact Name (if different from above): _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: (_____) _____ Fax Number: (_____) _____

Website Address (URL): _____

Email Address: _____

*****If you wish to remain anonymous, please make sure to let us know*****

PLATINUM LEVEL - \$500.00 & UP

As Platinum Level Sponsors, you will be recognized by:

- ❖ An 18x24 (poster size) banner with your business information will be hung in the football field
- ❖ Being announced as a Platinum Sponsor at all home games, either before or after the band performs
- ❖ Being identified as a Platinum Sponsor on a billboard listing our supporters, which will be displayed at home football games
- ❖ Being recognized as a Sponsor on the sponsor page on our website
- ❖ Being recognized as a Platinum Sponsor on the front page of our website (www.BrightonBand.com)

GOLD LEVEL - \$250.00

As Gold Level Sponsors, you will be recognized by:

- ❖ Being identified as a Sponsor on a billboard listing our supporters, which will be displayed at home football games
- ❖ Being recognized as a Sponsor on the sponsor page on our website
- ❖ Being recognized as a Gold Sponsor on the front page of our website (www.BrightonBand.com)

SILVER LEVEL - \$150.00

As Silver Level Sponsors, you will be recognized by:

- ❖ Being identified as a Sponsor on a billboard listing our supporters, which will be displayed at home football games
- ❖ Being recognized as a Sponsor on the sponsor page on our website

BUSINESS BASIC LEVEL - \$50.00

As Business Sponsors, you will be recognized by:

- ❖ Being recognized as a Sponsor on the sponsor page on our website

FAMILY LEVEL - \$25.00

As Family Sponsors, you will be recognized by:

- ❖ Being recognized as a Sponsor and on the sponsor page on our website

SCHOLARSHIP DONOR LEVEL – CUSTOM DONATION

As Scholarship Donor, you will be recognized by:

- ❖ Being recognized as a Scholarship Donor on the sponsor page on our website